



UNIVERSITY OF GEORGIA
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Utilizing Precision Ag Technology Workshop

Albany, Georgia
March 31, 2022

Sponsored by:



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National Institute of Food and Agriculture
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This material is based upon work supported by USDA/NIFA under Award Number 2018-70027-28585



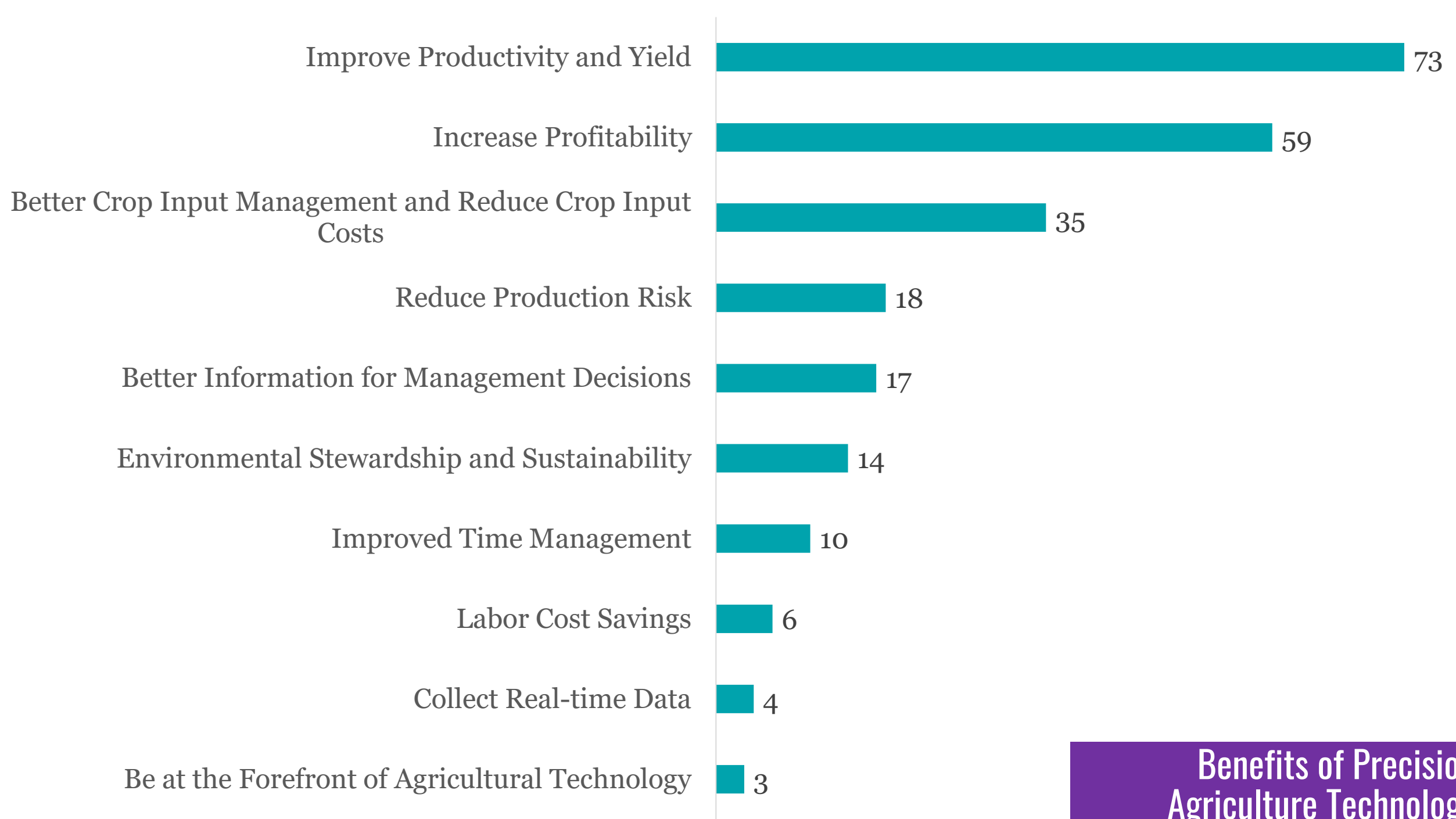
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Precision Agriculture Technology Training Needs Survey Results

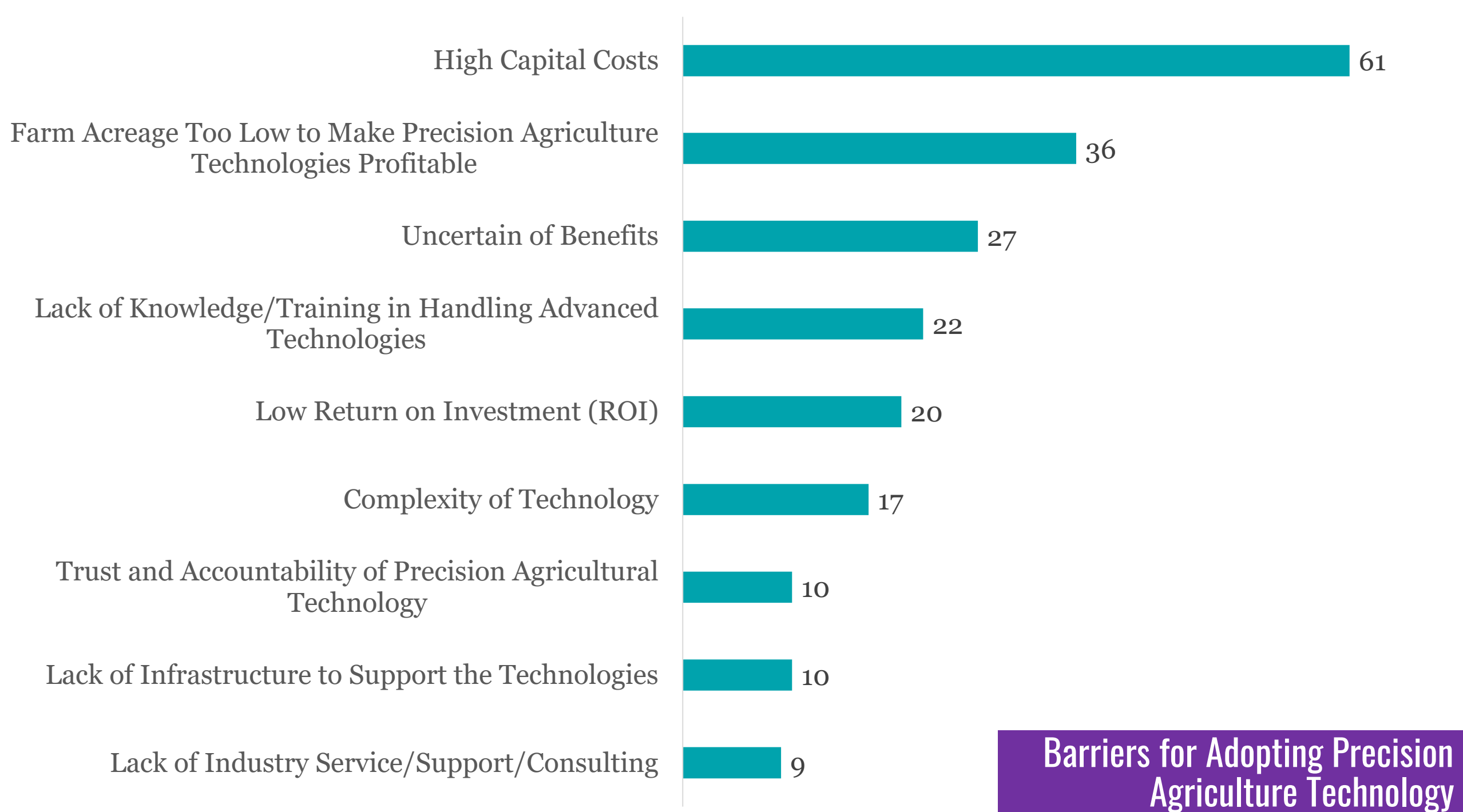
141 Responses

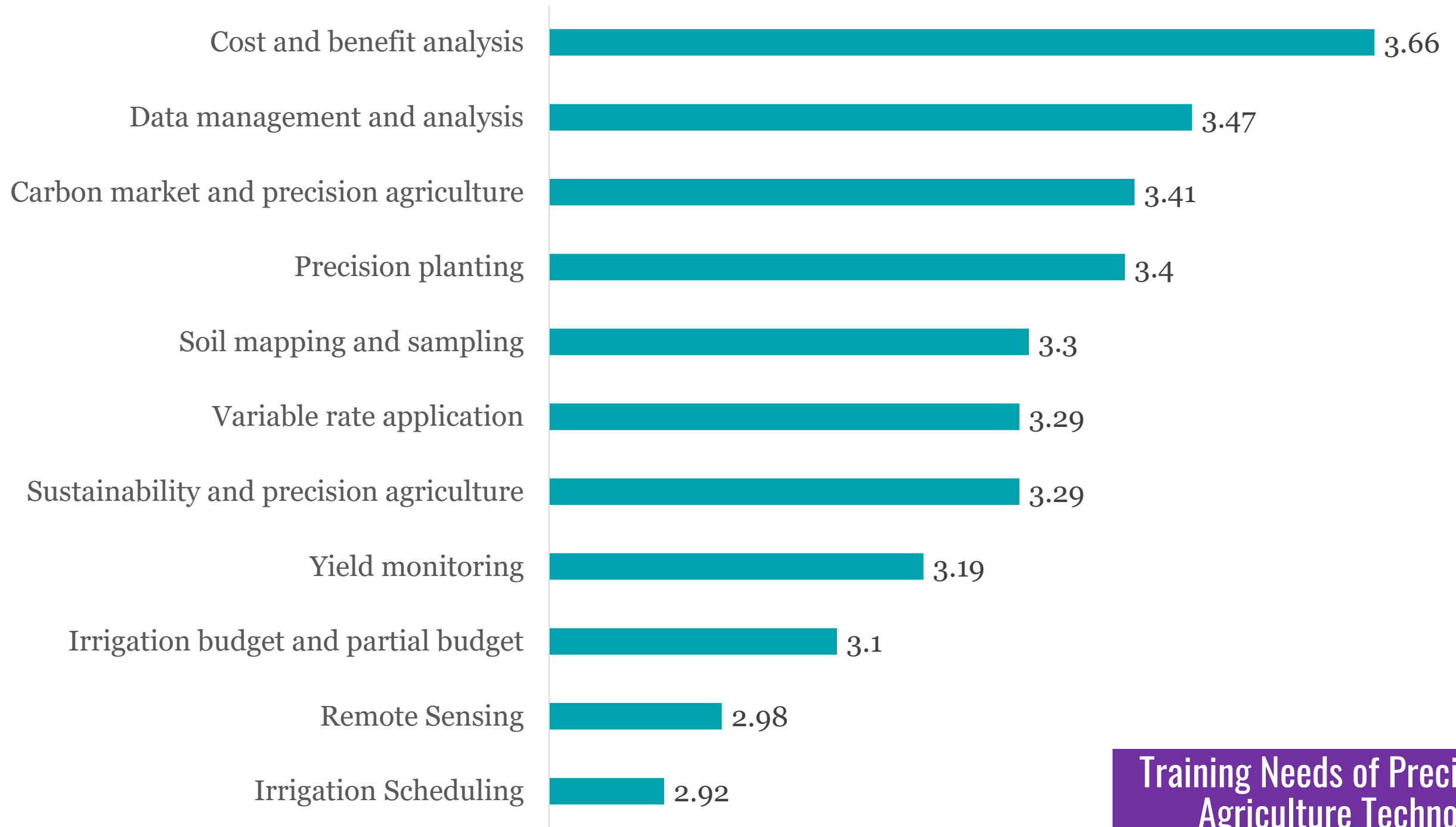
Yangxuan Liu

Utilizing Precision Ag
Technology Workshop

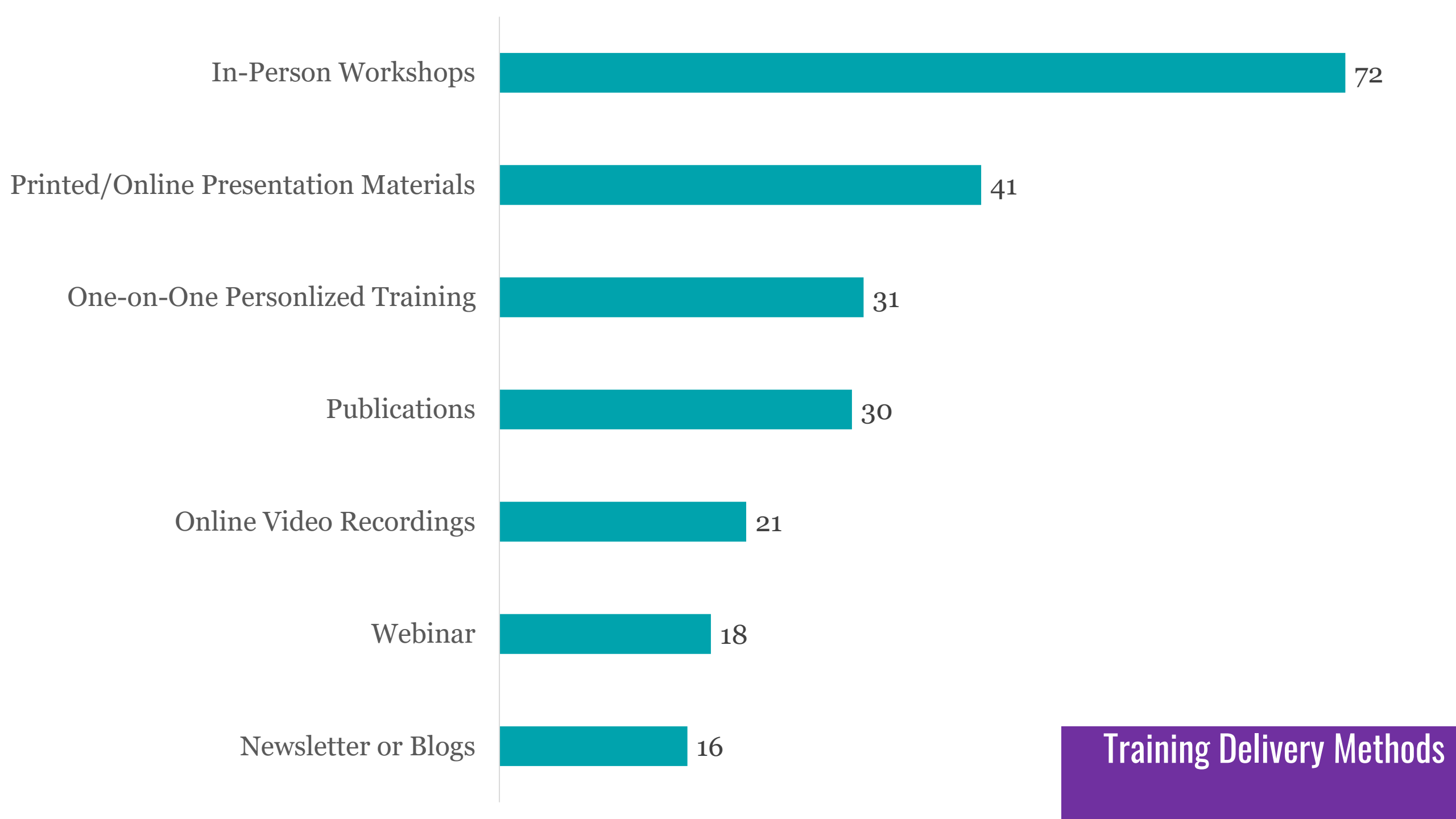


**Benefits of Precision
Agriculture Technology**





**Training Needs of Precision
Agriculture Technology**



In-Person Workshops

72

Printed/Online Presentation Materials

41

One-on-One Personalized Training

31

Publications

30

Online Video Recordings

21

Webinar

18

Newsletter or Blogs

16

Training Delivery Methods

Topics for Today's Program

- Precision Planting
- Precision Soil Mapping and Soil Sampling
- Sustainability and Precision Agriculture

- Keynote: Economic and Decision-Making

Thank you!

- Questions?
- **Feel free to contact me:**
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- **Yangxuan.Liu@uga.edu**



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Keynote: Economic and Decision-Making

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Cost?

Benefit?

Precision
Ag?



Worth it?

Keynote Speaker

Dr. Jordan Shockley is an Associate Extension Professor and the Farm Management Specialist at the University of Kentucky. Dr. Shockley has conducted economic research on precision agriculture for over 15 years and delivered numerous state, national, and international presentations on his research. Dr. Shockley also worked in the private sector for four years analyzing investment decisions, including precision agriculture technologies, for a corporate farming operation in the Southern US and South America.

